

SPONSORSHIP OPPORTUNITIES

<u>Company Opportunity</u>	<u>Program Description</u>	<u>Member Cost</u> <i>(call to discuss non-member options)</i>
Membership	<p>Membership includes National and Kansas City Chapter Dues. Your company will receive a listing on our website that includes promotional material about your company. The member listings on the remodelingkc.com site received 202,744 hits in 2022.</p> <p><i>*If your company is a new member, you must fill out a membership application and pay an application fee of \$ 100. Membership applications can be administratively approved, and the board of directors will determine the final decision.</i></p>	\$ 750
<p>2022 REMY Awards Dinner <i>Hallbrook Country Club</i> <i>March 2, 2023</i></p> <ul style="list-style-type: none"> • <i>Branding</i> • <i>Networking</i> 	<p>Support the exclusive remodeling awards event in Kansas City. Scheduled March 2, your logo will be displayed throughout the event, and you will receive 4 tickets to the REMY awards evening that includes dinner. Your company can provide us one promotional item to include in the attendee swag bag. You will receive the list of attendees, with email addresses to reach out to after the event. Support of this event helps keep the attendee cost down while enhancing the event experience. **Platinum and Diamond level association sponsors will be used to help pass out the awards and will receive a reserved table at this event.</p>	\$ 1,000
<p>2023 REMY Awards Dinner <i>December 2023</i></p> <ul style="list-style-type: none"> • <i>Branding</i> • <i>Networking</i> 	<p>Support the year-end networking celebration. Sponsorship helps support the event cost and your company will announced as a sponsor while promoting and at the event. This year we will also announce the 2023 REMY Award winners. You will receive 4 tickets to the REMY awards evening that includes dinner. Support of this event helps keep the attendee cost down while enhancing the event experience. **Platinum and Diamond level association sponsors will be used to help pass out the awards and will receive a reserved table at this event.</p>	\$ 1,000
<p>After 5 Event Host</p> <ul style="list-style-type: none"> • <i>Branding</i> • <i>Leads</i> • <i>Networking</i> • <i>Captive Audience</i> 	<p>A complimentary monthly networking event hosted for NARI members and prospects. You may use your facility or host at another space throughout Kansas City. The NARI KC office can also be used to host the event. This fee is exclusive of food and drinks. Licensed bartenders must be used. NARI KC will promote the event and your company to our database. This is a great opportunity to introduce a new product or showroom. You will receive the list of attendees, with email addresses to reach out to after the event.</p>	\$ 1,250

<p>Spring Conference/Career Fair Exhibit Space May 17, 2023</p> <ul style="list-style-type: none"> • Branding • Leads • Networking • Captive Audience 	<p>Your company will receive a tabletop at the Spring Conference (May 17, 2023) event. This fee includes 6-foot table, table skirt, two chairs: electric and 2 attendee registrations - networking events will be held in the exhibit hall. The Spring Conference will host a career fair for high school and trade schools. We will provide food and drinks to students during the scheduled lunch time.</p>	<p>\$ 1,000</p>
<p>Spring Conference/Career Fair Sponsor May 17, 2023</p> <ul style="list-style-type: none"> • Branding • Leads • Networking • Workforce Development 	<p>This sponsorship demonstrates your company's support to raise the professional standards of the remodeling industry. This event offers continuing education, and your sponsorship will keep attendee cost down, plus elevate the attendee experience. You will receive 4 company attendee registrations, recognition as an event sponsor, an ad in the winter conference program, plus your support will help pay for the student's food and drinks during the career fair and your company will receive an opportunity to meet the students that are actively looking for jobs. This sponsorship supports our future workforce, while they explore a career in the remodeling industry.</p>	<p>\$2,000</p>
<p>Winter Conference Exhibit Space November 9, 2023</p> <ul style="list-style-type: none"> • Branding • Leads • Networking • Captive Audience 	<p>Your company will receive a tabletop at the Winter Conference (November 9, 2023) event. This fee includes 6-foot table, table skirt, two chairs: electric and 2 attendee registrations - networking events will be held in the exhibit hall.</p>	<p>\$ 800</p>
<p>Winter Conference Sponsor May 17, 2023</p> <ul style="list-style-type: none"> • Branding • Networking 	<p>This sponsorship demonstrates your company's support to raise the professional standards of the remodeling industry. This event offers continuing education, and your sponsorship will keep attendee cost down, plus elevate the attendee experience. You will receive 4 company attendee registrations, recognition as an event sponsor, and an ad in the winter conference program.</p>	<p>\$1,400</p>
<p>2023 Master Hole Sponsor Ironhorse Golf Club September 28, 2023</p> <ul style="list-style-type: none"> • Branding • Leads • Networking • Captive Audience 	<p>Only 5 available. At these holes, sponsors can display product, they will pass a playing card out to each attendee for the poker run (winners announced at awards ceremony), 2 tickets to the awards ceremony, can handout snacks, beer, seltzers, water, and soda (course may require you purchase from them). A hole concierge and cart will be provided to assist you throughout the day. A gift card will be purchased on behalf of the sponsor to use for prizes at the awards ceremony. ** Starting in 2024, only available on a first come, first serve basis to secured Platinum or Diamond level sponsors.</p>	<p>\$ 800</p>

<p>2023 Golfer Accessory Sponsor Ironhorse Golf Club September 28, 2023</p> <ul style="list-style-type: none"> • Branding 	<p>Display your company logo on the golf balls, golf towels, and golf tees that will be given to all golfers at registration.</p>	<p>\$ 2,000</p>
<p>2023 Golf Sponsor Ironhorse Golf Club September 28, 2023</p> <ul style="list-style-type: none"> • Branding • Lead Opportunity • Networking 	<p>Show your company is a sponsor of the biggest NARI KC networking event of the year. Sponsorship will help support the food and beverage provided at the event, and the games and activities. This sponsorship includes a team for the golf tournament plus your company will receive a hole sponsorship, where we will display your company logo. Your company will be recognized as a supporter throughout the promotion and the day of the golf tournament held in September 2023. **Association level sponsors only</p>	<p>\$ 2,000</p>
<p>2023 Workforce Development Council Sponsorship</p> <ul style="list-style-type: none"> • Branding • Networking • Workforce Development 	<p>Support the efforts of the workforce development council by donating money to help support their initiatives. In 2023, the council would like to hire a grant writer to seek funds to write content to develop future remodeling workers.</p>	<p>\$ 500</p>
<p>Leadership Series Student</p> <ul style="list-style-type: none"> • Workforce Development 	<p>The Leadership Series is designed for the future leaders of your company. This series will be completed over a 12-month period. At the end of the 12 months, leaders will receive their certificate of completion recognition at a NARI Kansas City event. The leader will build a network of peers to use in the future. Classes are hosted at the KU Edward Campus. The 4 classes held are: January 24, 2023 – Leadership and Change Management March 21, 2023 – Dynamic Leaders June 20, 2023 – Leaderless, Lousy Leadership Traits September 12, 2023 – The Wholeness of Servant Leadership</p>	<p>\$ 1,000</p>
<p>1Q Networking Lunch Sponsor March 16, 2023 Johnson County Arts & Heritage Center</p> <ul style="list-style-type: none"> • Branding • Lead Opportunity • Networking 	<p>This event is an opportunity for our members to network during the day and discuss the latest trends in the remodeling industry. Your company will receive recognition as a sponsor for the event, 1 registration for the event, serve as a table leader for the networking lunch, a gift card will be purchased as a prize on behalf of your company, and you can provide 1 give away item for each attendee to receive with their registration material. Support of this event helps keep the attendee cost down while enhancing the event experience. **If your company secures this sponsorship and you are an association level sponsor, your company will receive 3 minutes to introduce your company to the attendees prior to the start of the lunch.</p>	<p>\$ 500</p>

<p>3Q Networking Lunch Sponsor August 17, 2023 TBD</p> <ul style="list-style-type: none"> • Branding • Lead Opportunity • Networking 	<p>This event is an opportunity for our members to network during the day and discuss the latest trends in the remodeling industry. Your company will receive recognition as a sponsor for the event, 1 registration for the event, serve as a table leader for the networking lunch, a gift card will be purchased as a prize on behalf of your company, and you can provide 1 give away item for each attendee to receive with their registration material. Support of this event helps keep the attendee cost down while enhancing the event experience. **If your company secures this sponsorship and you are an association level sponsor, your company will receive 3 minutes to introduce your company to the attendees prior to the start of the lunch.</p>	<p>\$ 500</p>
<p>2023 Lanyard Sponsorship</p> <ul style="list-style-type: none"> • Branding 	<p>Promote your company at all the NARI KC 2023 events. The lanyard sponsorship is a great opportunity to gain visibility. Attendees at all our events in 2023 will receive a lanyard with their badge. This includes lunches, conferences, field training and all events that require registration.</p>	<p>SOLD Thank you, Kenny's Tile</p>
<p>2023 Coffee Break Sponsorship</p> <ul style="list-style-type: none"> • Branding 	<p>Learning is hard work and people need a break. Be the hero, while gaining premium exposure, by offering attendees that much-needed cup of coffee so they get the jump start they need for the rest of the day. Coffee breaks will be offered all year long at NARI KC events. Your company logo will appear on the coffee cups we use at events and in the office, as well as coffee sleeves.</p>	<p>SOLD Thank you, McCray Lumber</p>
<p>2023 Bag Sponsorship</p> <ul style="list-style-type: none"> • Branding • Workforce Development 	<p>Create brand recognition with your company logo (with NARI KC's) on the official tote bag given at student events, plus the Spring Conference (May 17, 2023) and Winter Conference (November 8, 2023).</p>	<p>\$ 1,500</p>
<p>2023 Consumer Awareness Campaign</p> <ul style="list-style-type: none"> • Branding • Lead Opportunity • Networking 	<p>Participate in the 2023 Consumer Awareness Campaign. The Reality of a Remodel: It's Never What You See. We have partnered with TV personality, Tamara Day, from Bargain Mansions where she will share the "real" experience of a remodel. Homeowners will learn the challenges homeowners face and the unrealistic expectations that homeowners put on their contractors because they saw it on TV.</p>	<p>\$ 750</p>
<p>NARI News (Coming March 2023)</p> <ul style="list-style-type: none"> • Branding 	<p>Have a product to introduce or an event to promote? Purchase space in our industry electronic communications tool, NARI News. This is a weekly publication scheduled to distribute every Thursday. Company will provide the content. Pricing is per week. NARI KC will promote no more than two paid spaces per week.</p>	<p>\$ 100</p>