



REMODELING INSTITUTE

IDEAS FOR TODAY AND TOMORROW

REMODELING INSTITUTE

Mission:

Offer individuals engaged in personal or professional remodeling the highest standards of craftsmanship and ethics.

Vision:

As the unified voice of the remodeling industry, we foster a community of ethical remodeling professionals committed to upholding values that resonate with both their peers and the broader public.

Leadership:

Lead the advancement and promotion of professionalism within the remodeling industry.



CORE PURPOSE

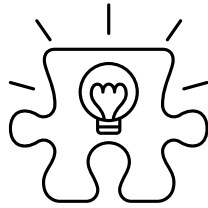
Elevate and advocate for the remodeling industry as a reputable and sustainable professional sector.

CORE VALUES



EDUCATION

Educate through collaboration, deliverables and training to both professionals and consumers.



KNOWLEDGE

Provide direction, expertise and resources to all who have an interest in the remodeling industry.



INTEGRITY

Act in accordance with ethics avoiding real or perceived conflicts of interest whenever possible.



EXCELLENCE

Dedicated to develop and promote the highest professional best practices standards for the remodeling industry.

5 PILLARS OF SUCCESS

Membership



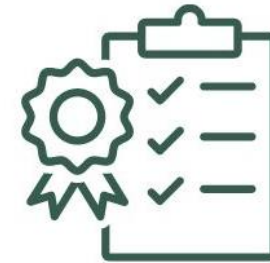
Education



Workforce
Development



Codes &
Standards



Resources



MEMBERSHIP

We will increase member value for the purpose of expanding and diversifying membership.

Objectives

- Enhance image as a credible professional and legitimate organization.
- Be aware of the ever-changing member needs.
- Increase the value of events to attendees and sponsors.
- Increase member outreach and engagement.
- Increase volunteer participation, showcase activities and achievements.
- Grow membership

Membership shows a commitment to elevate the remodeling industry and provides an opportunity for a seat at the table in an association that affects positive change in the remodeling industry.



EDUCATION

We will provide high quality professional development activities that increase the level of competency for those working in the remodeling industry or exploring an investment into their home.

Objectives

- Identify target audience.
- Expand and improve deliverables to meet the needs of membership and those impacted by the remodeling industry.
- Identify and utilize effective delivery methods.

By understanding the target audience's educational needs, we will develop specific aids tailored to their individual requirements.

We aim to serve as a proficient delivery platform, enhancing industry expertise and elevating the overall competency level in a professional manner.



WORKFORCE DEVELOPMENT

We will drive collaboration, diversity, and inclusion to create career pathways for the future remodeling workforce.

Objectives

- Develop best practices that support bridging the pre, early, mid and late career remodeling professional.
- Understand the skills gap between workforce development and work force ready.
- Facilitate conversations about we develop and train nontraditional workforce.
- Train business owners on how to recruit and work differently in remodeling.
- Provide a platform for technical administrators and teachers to share learnings and outcomes.
- Create a culture of collaboration with employers, trade associations, educators and government influencers.

By collaborating with the future workforce influencers, we can carry a unified message of skillsets that are needed in remodeling and influence the development of the essential skills.



CODES & STANDARDS

We will influence the development, promotion and understanding of published codes, standards and other regulatory bodies.

Objectives

- Create and join national standardization bodies.
- Increase remodeling industry's awareness of resources.
- Work with standardizing entities to collaborate on new and updated legislation and regulations.

Lack of oversight will continue to drive the need for standardizing. Regulatory bodies are dependent on industry experts for the development and of codes and standards.

Lack of regulation and litigation continues to impact the need for standardization.



RESOURCES

We will influence the development, promotion and understanding of published codes, standards and other regulatory bodies. We will be the primary resource for industry data, technical knowledge and regulatory guidance.

Objectives

- Participate in data collection.
- Be the voice of the remodeling industry.
- Create industry alliances.
- Be media ready to respond to remodeling industry questions.

The diverse industry segments requires the need to build strong relationships with government agencies and trade organizations.

Through the efforts, we will collect, maintain, analyze and disseminate results to the remodeling industry.



REMODELING PROFESSIONAL ETHICS

1. We are committed to creating safe and rewarding workplaces, prioritizing safety through regular discussions and prompt correction of unsafe conditions.
2. We emphasize professional development by encouraging continuing education and are dedicated to preventing discrimination or harassment.
3. We will collaborate among fellow members to encourage advocacy for free trade, support for professional growth, and recognition of excellence.
4. We are committed to maintaining appropriate insurance and licensing, actively engaging in collaboration with federal, state, and local authorities. Our dedication extends to fostering growth and ensuring the health of our industry through compliance with proper licensure, adherence to best business practices, and a focused commitment to education and recruitment initiatives.
5. We pledge honesty, ethics, and competence, reflected in fair contracts, truthful advertising, clear communication, transparent acknowledgment of mistakes, and expertise in the field.
6. We will service our communities and aim to be a positive and trusted face, collaborating respectfully, maintaining professionalism on job sites, and being a trusted source as vetted professionals.



Remodeling Institute

Voice of Remodeling
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